



# GREATER NAPLES FIRE RESCUE

**AMERICAN RED CROSS**

# SMOKE ALARM INITIATIVE

**PUBLIC EDUCATION ISSUE 4**

## FREE INSTALLMENT OF SMOKE ALARMS

IMPROVING THE ODDS AND SAVING LIVES


### DID YOU KNOW

**DID YOU KNOW THAT IF A FIRE STARTS IN YOUR HOME, YOU MAY ONLY HAVE TWO MINUTES TO ESCAPE?**

Every day, seven people die in home fires, most in homes that lack working smoke alarms. Sadly, children and the elderly disproportionately lose their lives. The American Red Cross wants to improve the odds and save lives.



**100,000+**  
smoke alarms installed in homes across the United States through the Home Fire Campaign



**ON AVERAGE  
7 PEOPLE  
DIE EVERY DAY FROM A  
HOME FIRE.** 

**#FIRESAFETY**

**#REDCROSS**



Through the Home Fire Campaign, the American Red Cross has saved 627 lives as of 2019.

The Home Fire Campaign helps save lives by installing FREE smoke alarms in homes that don't have them, and by educating people about home fire safety.

If you or someone you know would like free smoke alarms installed, please either:

- 1) **Call** (239) 278-3401 and select option #0
- OR**
- 2) **Send an email** to [FSGHFPC@redcross.org](mailto:FSGHFPC@redcross.org)
    - And provide your name, phone number, and address where the smoke alarms are needed.

After the above information has been submitted, the Red Cross will contact you to schedule a home visit. If you have any questions, please feel free to contact us at (239) 278-3401.

Visit [redcross.org/soundthealarmsfl](http://redcross.org/soundthealarmsfl) to find tips on how to keep your family safe and how you can get involved in your community.

